

Commission Control Notes

Intro video thanks for buying.

Encourages you to join webinar and Facebook group

Goes over what is included inside (videos/PDF/templates)

Module 1 Getting It Right

Who is Bill Hugall

- International speaker
- 19X+ award winning product creator
- Family man
- Started from nothing did \$1.4 million online

The goal of this product is to help you get started

What do you want to see from your life?

Be sure to join the Facebook group

<https://www.facebook.com/groups/CCVipmastermind/>

Key 1: Perspective

Understand where you are and where you want to be.

It doesn't matter how successful you've been or if you are lacking success.

You won't wake up and become a winner overnight.

Key 2: Self-honesty

You will make mistakes. That's ok.

Where am I?

Am I ready to get started?

Did I do exactly what the training said? Or did I take a shortcut?

Put 110% effort into this

Key 3: Structure

Bill has broken down what to do in a systematic order so you can just follow along

Key 4: Activity

It's important to do some physical activity go for a walk every single day.

Some times you just need to step away to find a solution and physical activity will do it.

You need to get the mindset right in order to succeed. Successful people have a different mindset get right mind right.

Download the Success Plan PDF and go through it (underneath the video)

Top 5 Financial Goals

Top 5 Fitness Goals

Top 5 Personal Goals

Examples:

Income goal: To make \$100K a year from home

Income goal 2: To have \$10K in personal savings

Income goal 3: Pay off the car

Income Goal 4: Spend \$15K on education this year

Income Goal 5: Give 10% to charity

Fill it out and print off around your house/office

Module 2: The Tools

All long term successful businesses do they following and the rest are fads that don't work:

How to find a problem

Present a solution

Build a list

And make some great money doing it

How to make huge commissions that actually change lives

Laying the ground work:

Page Builder (Bill uses Instabuilder 2.0 and his templates are done in it, you can use whatever you like)

Autoresponder(Bill uses Aweber, you can use whatever you like)

And a problem to solve

Domain/hosting

Domains have a lot of power so you can have a generic domain such as YourName.com so it's a branding hub for you and you can link to everything on it.

Nobody's perfect so relax

You are building a long term skill set that can pay you for years to come

You'll make incremental improvements if you improve by 1% a day it's 365% improvement in a year.

This is new to you so take that into account. You are going to learn how to make a living.

Don't give up if you don't nail it on your first try. Do it again and again.

You learn to crawl, then walk, then run. Do not beat yourself up if you don't get results immediately you are still learning a process. Be sure to go over the training again and let it sink into your head.

Module 3: Do It

A second monitor/TV/computer makes this so much easier.

Step 1. Find a profitable product

JVZoo and WarriorPlus look at top selling products to give you an idea

Traffic, leads, make money online

You can create an informational resource that helps people out by showing them how/what something is VS how I've made \$X with this strategy.

You are making information guides that save people time researching

Biz opp/making money online/getting traffic etc is a hot niche

If you have bought more than 1 product you need to make a decision.

Start try and grow

You don't have to be in the internet marketing niche is but Bill is in the IM niche so shares that with you.

Let's say you are going to create a traffic product:

Tons of people just want to get some information and they don't need to see that you make \$X a day.

(PDF underneath the video)

Created a Word document called "Super Awesome Traffic Magnet"

(Product Shot)

Rank quickly for local offline businesses or specific online branding.

By Bill Hugall

Second page is About me

My name is Bill Hugall, and I would like to thank you for putting your trust in me.

This guide is all about showing you how to rank quickly and cheaply for your local biz or specific online brand.

Once you see this you'll know just how easy it can be to get directed FREE traffic to your offer.

Enjoy,

Bill

3rd page

Step One: Keyword research

Think about the terms most people will be looking for when they go to identify your biz or service.

That's it.

Examples would be: Local Dry cleaner Surrey BC

The best dry cleaner in surrey bc

What are the Top of the line Headphones

That's it!

Ideally you want to have five to ten of these keywords for your business or service.

Don't skimp do the work and then watch the ranking and traffic magic happen

Page 4:

Step one:

Make the video about your business. Check out
Adobe Spark. (screenshot)

Here's Bill's example for getting rankings and making a short guide:
<http://spark.adobe.com>

Create a simple video slide show using Adobe spark.

1st slide The best dry cleaner in surrey BC

2nd slide image with proper licensing

3rd slide another image with proper licensing

Etc up to a minute in length

Add some royalty free music

Download the file and put on YouTube.

TITLE: "The best dry cleaner in surrey bc"

DESCRIPTION: Come and check out the best dry cleaner in Surrey BC. That simple to look great,
smell fresh and pretty much be awesome

Tag: The best dry cleaner in surrey bc, dry cleaner in surrey bc

Publish and grab the URL.

Ping-O-Matic and send your youtube URL

Title: The best dry cleaner in surrey bc

#1 ranking on YouTube in minutes

You'd put each of those steps into the PDF

Go and create your product model what Bill just showed you.

Lots of people don't know how to do any of these basic internet marketing tactics. It may seem too basic for you but many small business owners don't know it and would pay money for it.

To someone just starting out this is brand new important information.

Make your products basic and easy to understand most established marketers make overcomplicate their products.

Make your first product the first one isn't going to be that great but it's a start and you are learning.

Module 4: Page Set-up

Inside WordPress

1. Add new media upload your product.
 2. Copy the download URL
 3. Create a download page in Instabuilder and link to your download URL (use the premade template)
 4. Edit the download page so it reflects what your product is about
-

Module 5: Copy Me Copy

Bill made a sales letter template that you can use and edit for your products.

Just edit what he's written so it is about you and your product but keep the same format and flow so you have a sales page that is a lot like what Bill has used in the past successfully.

Edit each piece of the sales page to make it your own. Do not use AS-IS.

Module 6: Sales and JV Page Setup

1. Create your sales page

Open up Instabuilder and use the Hybrid video/sales page

Remove the logo and copy and paste the elements of your sales page to your Instabuilder page.

The key is the structure of the page.

Spend some time making it look good.

Vtubetools.com can get you some special settings for your youtube video.

Autoplay yes

Light theme

Disable keyword controls

Don't show info title

Don't show controls

Progress bar color white

Allow fullscreen

Logo no

Display related video no

High quality yes

Customer player no

Click "Get Code"

Embed your video into your InstaBuilder page

You can edit your order button codes once you have them setup

Keep tweaking your page until it looks nice.

2. Setup your JV page

A JV page is used to recruit affiliates who can bring traffic and make sales for you.

Bill has included a pre-made JV page template that you can easily tweak with your details.

You can do prizes with low minimums

Flixxpress.com to make images/video it is \$20 a month

MyeCoverMaker.com can create your eCover

Do a funnel just like Bill's.

Link your affiliate sign up links together so JVs can sign up to promote.

OTOs are how you can double/triple your profits

Don't spam tag affiliates to promote your launch!

Case Study: A Day in the life of Bill Hugall \$1,800 Walk Thru

This is a bonus case study from another course of Bill's not directly related to the method he jumps all over the place on it but gives you an idea of the kind of money you can make from online marketing.